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Paulo Manuel Castro Brandão Basto

SENIOR WEB DESIGNER

*I am a Freelance digital artist working as a web designer and focused in delivering cross-browser solutions for simple or complex websites combining my artistic taste with solid knowledge of frontend development techniques.  
I built my career in the broadcast industry and editorial environments, creating websites, ads, campaigns, headlines and charges for online media.*

TAGS Web-Design ; Illustration ; Arts ; Infographics ; 3D ; Multimedia

## PROFESSIONAL EXPERIENCE

Mar 2008 to present **Freelancer**

Webdesign and Illustration. CMS's customizations with personalized themes in valid XHTML/CSS. Integrated Web products with backoffice, PHP, Flash and XML.

[www.tallandtaller.com](http://www.tallandtaller.com), [www.atlier.net](http://www.atlier.net), [www.tecnisatangola.com](http://www.tecnisatangola.com), [www.e-olias.com](http://www.e-olias.com)

Jul 2008 to Nov 2008 **Webmaster | Graphic Designer @ Andinos Audiovisuais**

Web-design, Illustration, photo and video editing, SEO & web marketing. Web server maintenance.

[www.andinospro.com](http://www.andinospro.com)

Mar 2006 to Mar 2008 **Web Developer @ Atlier-Informática.**

Intranet design and theming also involved in planning and plugin development for business intranets. Platform analysis and deployment for intranets. Project management and customer support. Instituted SVN, cache and workflow processes to boost productivity.

[www.atlier-informatica.com.pt](http://www.atlier-informatica.com.pt)

Sep 2004 to Feb 2006 **Web-designer @ TVI Multimédia.**

Website maintenance @ TVI online. Web-development, campaigns, mini-sites, banners and infographics for special events. Also produced graphics and other multimedia content for television.

[www.tvi.iol.pt/quinta](http://www.tvi.iol.pt/quinta), [www.nbp.pt](http://www.nbp.pt) and [cpmcs](http://cpmcs.com).

2002 **Web-designer | illustrator Freelancer**

[www.arakno.net/old](http://www.arakno.net/old)

Jun 2000 to Jun 2002 **Web-designer @ IOL**

Design and website maintenance for pioneer editorial sites. Tasks involved creation of graphical elements for the websites, special events, campaigns and day-to-day illustration for hypermedia content.

[www.iol.pt](http://www.iol.pt), [www.portugaldiario.iol.pt](http://www.portugaldiario.iol.pt), [www.maisfutebol.iol.pt](http://www.maisfutebol.iol.pt), [pratica.iol.pt](http://pratica.iol.pt) e [culto](http://culto.com).

Jun 2000 to Set 2000 **Help-Desk @ IOL**

Network assistance in Windows and Linux environments. Assembling and configuring computers.

[www.iol.pt](http://www.iol.pt)

Oct to Dec 99 **Infographics @ A.D.G.M.**

3D modelling. Illustrations for DMV software.

[www.adgm.com](http://www.adgm.com)

## ACADEMIC QUALIFICATIONS

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2010 Attending 3rd year of TCM.

UMC in Lisbon [www.umc.pt](http://www.umc.pt)

2006 MA Web-Design.

ESTAL in Lisbon [www.estal.pt](http://www.estal.pt)

2003 BA Fine Arts

ESAD in Caldas da Rainha [www.esad.ipleiria.pt](http://www.esad.ipleiria.pt)

Fluent Portuguese [native language]

Fluent English.

Conversational Spanish and French.

Elementary Italian, German and Chinese [mandarin]

## PROFESSIONAL QUALIFICATIONS

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Jan 2006 Cientific Illustration | FBAUL

Module: Cientific illustration.

Jan 2002 Advanced Flash | FLAG

Module: Actionsript.

Jun 99 AutoCad 14 | FDTI

Module: AutoCad2D.

May 99 Multimedia Technician | CFPAGM

Modules: Hardware.

Office Tools.

Image and Sound Editing.

Multimedia Programming.

Product Development.

## TECHNICAL SKILLS

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*OS, Servers* | Windows, Mac, Linux {Apache, IIS, Cpanel, WHM}.

*Graphics* | Photoshop, Fireworks, CorelDraw, Illustrator, ArtRage, Gimp, Freehand, Inkscape

*3D* | 3D Studio Max, Sketchup, Blender, Plasma, AutoCad, Rhinoceros.

*Animation* | Flash{Sandy3D, Papervision3D}, ToonBoom Studio, Director, After-Effects.

*Web* | Aptana, Dreamweaver, VisualStudio, Flex, NetBeans, cross-browser xHTML/CSS/XSL, PSPad.

*Video* | Premiere, After Effects, FinalCut.

*Audio* | Sound Forge, Cubase VST, Logic Audio.

*Programming* | Actionsript {AS2, AS3}, PHP, Javascript{Dom-Scripting, AJAX}, AIR, JAVA, Lingo.

*Databases* | MySQL, Access, MSSQL.

*CMS* | Drupal, Wordpress, Mambo, TextPattern, OSCommerce, Zencart, e107

## HOBBIES

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Capoeira, Music, Arts & Crafts