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Paulo Manuel Castro Brandão Basto | Web Designer Senior



Hi, I am a Freelance digital artist working as a web designer. I am focused in delivering cross-browser solutions for simple or complex websites combining my artistic taste with solid knowledge of frontend development techniques. I built my career in the broadcast industry and editorial environments, creating websites, ads, campaigns, headlines and charges for online media.

Tags: Web-design, Illustration, Arts, Creative, 3D, Multimedia.



Professional Experience

- Jul 2008 (...)* Webmaster | Graphic Designer @ Andinos Audiovisuais
Responsibilities: Web-design, Illustration, photo and video editing, SEO & web marketing.
Web server maintenance.
www.andinospro.com
- Mar 2008 (...)* Freelancer
Responsibilities: Illustration and web-design.
www.e-olias.com, www.tecnisatangola.com, www.deoestetica.pt
- Mar 2006 to Mar 2008* Web-developer and IT Analyst @ Atlier-Informática.
Responsibilities: Intranet design and theming also involved in planning and plugin development for business intranets. Platform analysis and deployment for intranets. Project management and customer support. Instituted SVN, cache and workflow processes to boost productivity.
www.atlier-informatica.com.pt
- Sep 2004 to Feb 2006* Web-designer @ TVI Multimédia.
Responsibilities: Website maintenance @ TVI online. Web-development, campaigns and banners. Broadcasting infographics.
www.tvi.iol.pt/quinta , www.nbp.pt and cpmcs.
- 2002* Freelancer
Responsibilities: Web-design and illustration.
www.arakno.net/old/
- Jun 2000 to Jun 2002* Web-designer @ IOL portal.
Responsibilities: Design and website maintenance of editorial sites.
www.iol.pt, [www.portugaldiario.iol .pt](http://www.portugaldiario.iol.pt) , www.pratica.iol.pt and Culto.
- Jun 2000 to Sep 2000* Help-Desk @ IOL.
www.iol.pt
- Oct to Dec 1999* Graphic design and Illustration @ A.D.G.M.
Responsibilities: 3D modelling. Illustrations for DMV software.
www.adgm.com

Academic Qualifications

2008	Attending Acupuncture. APA-DA in Lisbon www.apa-da.pt
2006	MA Web-design. ESTAL in Lisbon www.estal.pt
2003	BFA Fine Arts [painting] ESAD in Caldas da Rainha www.esad.ipleiria.pt

Fluent Portuguese [native].
Fluent English.
French and Spanish spoken and written.

Professional Qualifications

Jan 2006 Module:	Cientific illustration FBAUL Cientific illustration.
Jan 2002 Module:	Advanced Flash FLAG Flash Programming.
Jun 99 Module:	AutoCad FDTI AutoCad 2D.
May 99 Modules:	Multimedia Technician CFPAGM Office tools. Image and Sound editing. Multimedia Programming. Product development.

Software Tools and Skills

OS | Windows, Mac, Linux.
Graphics | Photoshop, Fireworks, ArtRage, CorelDraw, Illustrator, Gimp, Freehand, Inkscape
3D | 3D Studio Max, Sketchup, Blender, Plasma, AutoCad, Rhinoceros.
Animation | Flash, ToonBoom Studio, Director.
Web | Dreamweaver, HtmlKit, xHTML/CSS/XSL, Aptana, VisualStudio
Audio | Sound Forge, Cubase VST, LogicAudio.
Video | Premiere, After Effects.
Programming | Actionscript {AS2}, PHP, Javascript {DOM *scripting*, AJAX}, Java, Lingo.
Databases | MySQL, SQLite, Access.
CMS | Drupal, TextPattern, Mambo, Wordpress, OSCommerce, Zencart.

Familiaried with JQuery, Mootools, Flex, AIR and on top of the common trends of the business.

Hobbies

Music, Capoeira, and painting.